

Managers and directors pay attention to how the company delivers to outsiders, where work ethic is what you see both inside and outside. If we know this, as well as the fact that people are happy to give recommendations to where they are satisfied with the service, which applies to negative examples, then it is clear why dealing with this topic is important. Work ethic is a term that denotes a set of adopted norms by a work group, about what the values will be in doing business and communicating (both with each other and with the customer). Work ethic implies several values, namely: Whether you are and how professional you are in the mindset: from dressmaking, through the presentation of yourself in the business world, and the way you treat others.

Professionalism is a fairly broad term, and it is actually about creating the utmost confidence in your skill, or what your firm promises to deliver to customers. Respect and appreciation. Even under pressure, it is not advisable to forget about how to treat others. Diplomacy and patience are especially important in times of crisis, when it is easiest to make mistakes that can later be billed. Therefore, regardless of whether it is a customer service, a meeting with a business partner, or a team, keep in mind that you hear and appreciate every thought. In this way, people will know that you respect and respect them, what are important things in the professional world, and that you certainly expect from the people you are cooperating with. One of the important features of working ethics is the ability of people to rely on you because they know that you will deliver what you promised, no matter how tight the deadlines or budgets. It is time to build such a relationship with customers and associates; it's a process, not a one-off intervention. So be careful about what you promise, so that you do not endanger your reputation that you are someone you can rely on (which is entirely true of your brand or company). Commitment. If you are not satisfied with the half-solutions, and you are trying to do something that you are doing exactly the way it is anticipated, then you have the opportunity to earn your commitment as a part of your work ethic.

Paying attention to detail is also a matter of dedication, but beware of its extreme - perfectionism. There is a difference between dedication and perfectionism; in case you break the deadlines and you have problems because you are not calm until everything is perfect, then you may be dealing with perfectionism. Determination. This value refers to not allowing the obstacles to

stop you intending to do what you are trying to do. Good working ethics means your willingness to solve the problems of others (your customers or clients), and giving up on the slightest sign of trouble will not take you away. In addition, the ways in which their needs can be met can change over time, so it is important to be in touch with what is happening in their lives, as well as with your suggestions on how you can help them meet their needs (which maybe today are not the same as they were yesterday). One of the major dangers to working ethics is the reliance on collective responsibility. Of course, it's important when it comes to your team, but it's also an excellent parachute to hide whoever really is responsible. That is why responsibility, in the context of working ethics, implies taking over personal responsibility for what we have participated in, when we are responsible for the outcome. All the situations in which the taking of responsibility seems to be harmful to you are actually important lessons that you can only use in the future. Get a similar approach to responsibility in your team as well. Cordiality. This value refers to a positive and friendly attitude towards people, which implies that they openly reveal their contribution and what you need and are important to the team. Likewise, customer friendliness is surely the best way to communicate with them, as you send a message of openness and friendliness. And we all communicate with someone who is approachable and kind, does not it? And now, when do we know what work ethic is all about, does the person from the beginning of the text work professionally? Does it work reliably and responsibly? Did you immediately, based on its behavior, gain some impression of the company in which it operates? This is precisely what each contact with customers by a company employee in your company initiates the creation of your company's bill on the buyer. That is why every call, everywhere, every contact is important, all the more reason to develop and neglect the work ethic in your firm.

Developing countries have less developed business ethics than developed countries west. This is because the culture of a country is very specific and determines the organizational behavior of the company. For example, in the United States or Canada, it is inappropriate to bring a gift at the first meeting, and such behavior can be interpreted as a bribe. In Japan, it is not rude to make a gift. Modern business is faced with different organizational cultures, even with companies belonging to the same business. While IBM's ethical code of conduct

requires a strict formalism of wearing suits and spun shoes, in Apple, the so-called relaxed style (casual) dressing where it is acceptable to come in jeans, t-shirts and shoes. A modern approach to the concept of CSR relies on the "effectiveness" that a product has for consumers, as a key factor in creating value. Priority is given to products such as a mobile phone or computer, which facilitate or enhance the daily life of the consumer. Thus, Steve Jobs, Apple's founder, won the hearts of many consumers of modern technology with his genius, rather than humanity. Today, competitive profitable products of companies have a high degree of usefulness for the consumer, as well as the whole society.